



2014

Annual Report





Mission Statement

MAY NO SOLDIER GO UNLOVED

Soldiers' Angels provides aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families and a growing veteran population.

Thousands of Soldiers' Angels "Angel" volunteers assist veterans, wounded, deployed personnel, and their families in a variety of unique and effective ways.

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Letter from our
Leadership



Amy Palmer
President & CEO

As new members to Soldiers' Angels, we set high expectations for the organization for 2014. We were amazed at how quickly the organization rose to the challenge and exceeded those expectations!

As you review this annual report you will read more about many great things the organization accomplished in 2014, to include:

- Exceeded our revenue projections by over 16%
- Served over 10% more families and veterans than anticipated
- Had a positive NET income for the first time in many years
- Received the 2014 Great Nonprofits Award
- Recruited a new Board of Directors

This is just a few of the many accomplishments we saw in 2014. We are both so very proud to work with such an amazing group of families, veterans, donors, and Angel volunteers.

We thank you all for welcoming both of us to this wonderful organization and are thrilled to be apart of it.

As we officially close the books on 2014, we look forward to another amazing year in 2015.

All the best,

Amy Palmer

Amy Palmer, President & CEO
Soldiers' Angels

Curtis A. Beauchamp

Curtis Beauchamp, Board of Directors
Soldiers' Angels



Curtis Beauchamp
Board of Directors Chair

2014
Financials



Soldiers' Angels *Financial Report*

■ Soldiers' Angels Statement of Activities for the Year Ended December 31, 2014

Revenues & Support	Unrestricted	Restricted	Totals
Program Contributions	\$1,338,231.00	\$ --	\$1,338,231.00
Program Contributions - In-Kind	\$3,179,229.00	\$ --	\$3,179,229.00
Angel Store Sales	\$93,123.00	\$ --	\$93,123.00
Other	\$6,084.00	\$ --	\$6,084.00
Total Revenues & Support	\$4,616,667.00	\$ --	\$4,616,667.00
Expenses	Unrestricted	Restricted	Totals
Program Services	\$3,773,519.00	\$ --	\$3,773,519.00
General & Administration	\$103,645.00	\$ --	\$103,645.00
Fundraising	\$253,888.00	\$ --	\$253,888.00
Total Expenses	\$4,131,052.00	\$ --	\$4,131,052.00
Assets	Unrestricted	Restricted	Totals
Change In Net Assets	\$485,615.00	\$ --	\$485,615.00
Net Assets Beginning of Year	\$164,884.00	\$ --	\$164,884.00
Net Assets End of Year	\$650,499.00	\$ --	\$650,499.00





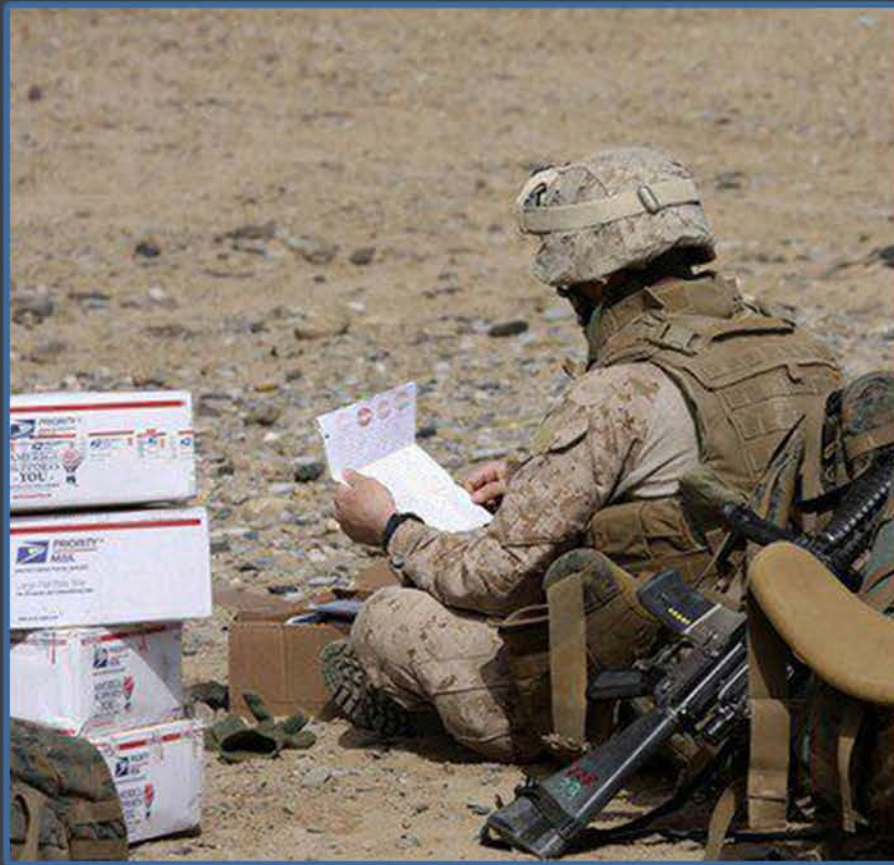
2014

Accomplishments

100,000+

Service Members, Veterans & Their Families Supported

The work of our Angels goes far beyond a one-time volunteer opportunity. Members of our teams often form life-long relationships with the service members, veterans and military families they support. In 2014, Soldiers' Angels supported over 100,000 service members, veterans and their families.



“Thank you for your support for the past year... Letters and packages from you and your organization have helped to make my time here more bearable, knowing someone at home appreciates what people like me sacrifice by leaving our families to fight for what we believe. Please continue to support the Soldiers, Sailors, Airmen and Marines that are deployed around the world. You are part of the reason we wear our uniforms with pride for our great country. May God Bless You All!”

- Vern

106,081

Letters Sent

Sadly, some service members never receive any mail from back home. Thanks to the dedication of the Angels from the Letter Writing Team, Soldiers' Angels is ensuring that *No Soldier Be Forgotten*.

Angels on this team are required to write one letter per month, but some write as many as 14! In 2014, the Letter Writing Team sent 106,081 letters to deployed service members, military families and veterans.

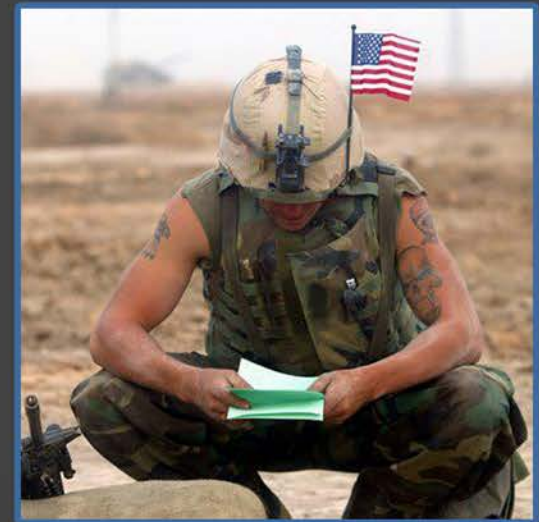
6,911

Care Packages

Deployed service members can endure a varying degree of tough situations around the world. Sometimes, the smallest reminder from home makes the biggest impact to their morale.

Angels that are part of the Deployed Adoptions Team specialize in making sure *No Soldier Go Unloved*. Each soldier is paired with an Angel who commits to sending at least two letters per month and at least one care package per month.

In 2014, Angels sent 6,911 care packages to deployed service members.



“You just don’t know how much we appreciate how much you do for us. Days like today my head was down, until I got your postcards. A lot of us have families that don’t even take the time out to write, whether it’s on Facebook or paper. It’s a special feeling just to get mail, just to know you’re being thought about is a blessing... We love you all and thank you for your appreciation.”

- Specialist Harris

3,384 Served



On Monday, May 19th 2014, Soldiers' Angels hosted a sit-down dinner at the Menlo Park VA for the PTSD program. The evening featured plenty of delicious food & drinks, gift bags, prizes, fun and even a round of White Elephant!

With an ever growing population of veterans, support for them has never been more needed. Thanks to the work of the Soldiers' Angels VA Representatives, volunteers and Community Partners we have provided support to VA Hospitals across the country.

In 2014, Soldiers' Angels served 3,384 veterans and service members at VA Luncheons and dinners; provided 1,096 sack lunches through Community Partner donations; distributed 1,352 hygiene kits to homeless veterans; and distributed 3,213 items at Stand Downs across the country.

With the dedication of Soldiers' Angels volunteers, may *No Soldier Walk Alone* through their recovery.

1,096

Sack Lunches

1,352

Hygiene Kits

3,213

Stand Down Items

Connect With Us

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TO DONATE

Visit www.SoldiersAngels.org and click on "Ways To Give."
We have several different ways in which you can donate.

SOCIAL MEDIA

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www.twitter.com/SoldiersAngels



MAY NO SOLDIER GO UNLOVED